

happy art director

Clémence Barbiche

experience

Free-lance Art Director ;
Creation of graphic design, branding, illustration, visual communication, edition and web design projects.
for clients based in NYC
Amsterdam, London, Tokyo
Copenhagen, Paris etc.
2018 - now

Junior Art Director,
Lagardère Publicité ; Paris
Creation of print and web content for the group brands. Mailing, social media content, web banner ads, editorial calendar, etc.. Graphic design, art direction, edition, BtoB communication...
clients : ELLE magazine, ELLE décoration, ELLE à table, Art&Décoration, Europe 1, Paris Match, Gulli etc.
september - december 2017
internship

Publijet ; la Farlède, Var (Fr.)
Printing internship. Discovery of different printing techniques, graphic design, layout.
july 2017

Shoe Up ; Paris
Luxury customizable men shoes brand. Print and social media creations, photography, stop motion video, illustration.
may - june 2016

education

Art Direction in strategy and brand design Bachelor ; Intuit Lab School, Aix en Provence (Fr.)
2014 - 2017

French High School diploma ;
Literary baccalaureate with advanced english option.
Lycée du Coudon, La Garde (Fr.)
2014

things I love

Fashion, all types of creation, discuss with creative people, podcasts, music (I practiced violin for 8 years and guitare for 3 years), cooking, practice yoga, learn new things and share.

the +

Interest in new trends, desire to learn and discover, open mind, independant, adaptability, good mood :)

skills

Creative and Art Direction
Adobe CC (Ps, Id, Ai, Ae, Pr...)
Illustration (paper + Procreate)
Digital Strategy.
Video Editing.
French fluently.
English easily.
Italian briefly.
Able to work in team.
Able to work in short time.
Good speaking and writing abilities.

contact

You want to know more about me or just say «hello» ?
clemence-barbiche.fr
clemencebarbichepro@gmail.com
06 19 08 17 30
@studioclemence_

my work here